CITIZEN® BETTER STARTS NOW

The New PROMASTER SATELLITE WAVE -GPS



PROMASTER SATELLITE WAVE -GPS

Inspired by the professional pilot's fearless aspiration for soaring to new heights, the high-end model of PROMASTER SKY series is now available for your wrist.

Launched in 2011, the original Eco-Drive SATELLITE WAVE was the world's first watch capable of syncing with GPS satellites in space. Since introducing this ground breaking innovation. CITIZEN has become a world leader in creating GPS satellite-synchronised timepieces. In 2016, CITIZEN proudly announces that latest addition to the PROMASTER SKY series- PROMASTER SATELLITE WAVE –GPS. The PROMASTER collection is held in high regard among professionals and enjoys great popularity. It has built a reputation for durability surviving even the harshest conditions and has functionality that is designed to meet the highly-specialised requirements of the aviation industry.

The new high-end model of this series has a simple yet bold look befitting of a pilot's watch. The case of the new model uses Super Titanium™, CITIZEN's proprietary technology that treats solid titanium with CITIZEN's proprietary surface hardening technology, Duratect. Duratect MRK gas-hardening technology is used to make the material harder making this watch ideal for professional use. Thanks to this technology, the surface of the watch and the material inside is hardened to a depth of 20 to 30 microns, which results in superior durability under the harshest conditions. In addition to functionality and durability—both of which are critical for a pilot's watch—the impressive design completes this light-powered GPS satellite synchronised watch⁻². Wear this watch on your arm and allow your aspiration for the sky and the universe GPS to fly.





PROMASTER SATELLITE WAVE -GPS		
Launch	Spring/Summer 2016	
Ref	CC9020-54E	CC9025-51E
Projected Price	USD2,000	USD2,100
Case & Band Material	Super Titanium (Duratect MRK) Vickers Hardness:1300-1500Hv	Super Titanium (Duratect DLC+ MRK) Vickers Hardness:1000-1400Hv
Dial Colour	Black	
Crystal	Sapphire with Anti-Reflective Coating	
Case Diameter /Thickness	47.0mm / 14.6mm *Design specifications only.	
Water Resistance	WR200	
Movement	Caliber:F900, Eco-Drive, Accuracy of ±5 seconds per month, Satellite Timekeeping System(Reception Area: Worldwide)•Global Positioning System, World Time in 40 Cities, Dual Time Display Function, Chronograph of 1/20-second measurement for 24 hours, Light-Level Indicator and Power Reserve Indicator, Perpetual Calendars, Runs 5 years on full charge (when power save function in operation)	

^{*1} Eco-Drive is CITIZEN's proprietary technology that powers watches using any natural or artificial light source, eliminating the need to replace batteries.

About CITIZEN WATCH

CITIZEN WATCH is a true manufacture d'horlogerie with a comprehensive manufacturing process that extends from creating a watch's individual components to its final assembly. The company operates in more than 100 countries around the world. Since its founding in 1918, CITIZEN have held the belief of "Better Starts Now" — that is, no matter who you are and what you do, it is always possible to make something better, and now is the time to start doing it. Sharing this belief, we have made watches, invented and improved technologies and explored the future of watches such as our proprietary light-powered Eco-Drive technology, which originally debuted 40 years ago, and state-of-the-art satellite-synchronised timekeeping.



^{*2} GPS satellite-synchronized watch captures the date and time signals sent by GPS satellites from space — orbiting 20,000 kilometers above the Earth — bringing ultra-precise timekeeping to wherever people are on the face of the globe.